

## CONTRACT



WHNS-TV  
Meredith Corporation  
Fed ID 42-0410230  
21 Interstate Court  
Greenville, SC 29615  
(864)288-2100

www.foxcarolina.com

And:

Greer Margolis Mitchell Burns, Inc (GMMB)  
3050 K St NW  
Washington, DC 20007

<u>Contract / Revision</u> 487438 /		<u>Alt Order #</u> 06256904
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 08/14/12 - 09/03/12		<u>Estimate #</u> 1523
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 07/30/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	08/14/12	09/03/12	M-F 1-2p	M-F 1-2p		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				2	\$75.00			
	Week:	08/21/12	08/27/12	MTWTF--				2	\$75.00			
	Week:	08/28/12	09/03/12	MTWTF--				2	\$75.00			
N 2	WHNS	08/14/12	09/03/12	M-F 10-11a	M-F 10-11a		:30			NM	12	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				4	\$35.00			
	Week:	08/21/12	08/27/12	MTWTF--				4	\$35.00			
	Week:	08/28/12	09/03/12	MTWTF--				4	\$35.00			
N 3	WHNS	08/14/12	09/03/12	M-F Late News	M-F 10-11p		:30			NM	12	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				4	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WHNS	08/14/12-08/20/12	M-F Late News	M-F 10-11p	MTuWThF----	:30		\$600.00	NM		
			See MG 3.13									
	13	WHNS	09/03/12-09/03/12	Late News	Mon 10-11p	M-----	:30		\$600.00	NM		
		Ⓜ MG for 3.2 08/17										
	Week:	08/21/12	08/27/12	MTWTF--				4	\$600.00			
	Week:	08/28/12	09/03/12	MTWTF--				4	\$600.00			
N 4	WHNS	08/14/12	09/03/12	M-F 3-4p	M-F 3-4p		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				2	\$75.00			
	Week:	08/21/12	08/27/12	MTWTF--				2	\$75.00			
	Week:	08/28/12	09/03/12	MTWTF--				2	\$75.00			
N 5	WHNS	08/14/12	09/03/12	M-F 6-7a Morning New	M-F 6-7a Morning I		:30			NM	12	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				4	\$80.00			
	Week:	08/21/12	08/27/12	MTWTF--				4	\$80.00			
	Week:	08/28/12	09/03/12	MTWTF--				4	\$80.00			
N 6	WHNS	08/14/12	09/03/12	M-F 630-7P	M-F 630-7P		:30			NM	12	\$3,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/14/12	08/20/12	MTWTF--				4	\$320.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 487438 /		<u>Alt Order #</u> 06256904
<u>Contract Dates</u> 08/14/12 - 09/03/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1523
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 07/30/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/21/12	08/27/12	MTWTF--				4	\$320.00			
Week:		08/28/12	09/03/12	MTWTF--				4	\$320.00			
N 7	WHNS	08/14/12	09/03/12	M-F 7-730p	M-F 7-730p		:30			NM	9	\$5,670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				3	\$630.00			
Week:		08/21/12	08/27/12	MTWTF--				3	\$630.00			
Week:		08/28/12	09/03/12	MTWTF--				3	\$630.00			
N 8	WHNS	08/14/12	09/03/12	M-F 7-8a	M-F 7a-8a		:30			NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				4	\$100.00			
Week:		08/21/12	08/27/12	MTWTF--				4	\$100.00			
Week:		08/28/12	09/03/12	MTWTF--				4	\$100.00			
N 9	WHNS	08/14/12	09/03/12	M-F 730-8p	M-F 730-8p		:30			NM	9	\$6,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				3	\$715.00			
Week:		08/21/12	08/27/12	MTWTF--				3	\$715.00			
Week:		08/28/12	09/03/12	MTWTF--				3	\$715.00			
N 10	WHNS	08/14/12	09/03/12	M-F 8-9a	M-F 8-9a		:30			NM	12	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/14/12	08/20/12	MTWTF--				4	\$105.00			
Week:		08/21/12	08/27/12	MTWTF--				4	\$105.00			
Week:		08/28/12	09/03/12	MTWTF--				4	\$105.00			
N 11	WHNS	08/27/12	08/27/12	Monday 8-9p	Mon 8-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$1,000.00			
N 12	WHNS	09/03/12	09/03/12	Mon 9-10p	Mon 9-10p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1-----				1	\$1,300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WHNS	09/03/12-09/09/12	Mon 9-10p	Mon 9-10p	M-----	:30	<del>\$1,300.00</del>	NM		
		See MG 12.2										
		2	WHNS	09/03/12-09/03/12	Mon 8-10p	Mon 8-10p	M-----	:30	\$1,300.00	NM		
		Ⓜ MG for 12.1 09/03										
N 13	WHNS	08/16/12	08/16/12	NFL Pre-Season Game	Thu 8-11p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,000.00			
N 14	WHNS	08/21/12	08/21/12	Tue 8-9p	Tue 8-9p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-1-----				1	\$650.00			
N 15	WHNS	08/15/12	08/29/12	Wed 8-10p	Wed 8-10p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	--1----				1	\$800.00			
Week:		08/20/12	08/26/12	--1----				1	\$800.00			
Week:		08/27/12	09/02/12	--1----				1	\$800.00			
Totals											109	\$34,235.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
487438 /	06256904

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 09/03/12	OBAMA FOR AMERICA	1523

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	07/30/12 / 08/31/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	65	\$20,025.00	\$17,021.25
08/27/12 - 09/03/12	44	\$14,210.00	\$12,078.50
<b>Totals</b>	<b>109</b>	<b>\$34,235.00</b>	<b>\$29,099.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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